Thank you for paying close attention!

Parents select their favorite hat from the dozens that are on display in their birth centers. The most popular hats have common characteristics. These guidelines will increase the likelihood of your hat going home with a family.

**YARN**
Hats that are either KNITTED or CROCHETED will need to be made with new, clean, SOFT-TO-THE-TOUCH and WASHABLE yarn. “Value” yarns are sometimes scratchy and tend not to be selected by new parents. Test softness on your cheek if you’re unsure!

**WARMTH**
These hats keep babies’ head warm outdoors during the colder winter months. Smaller stitches result in a warmer hat. The large, loose stitches of circular loomed hats tend not to provide enough warmth.

**SIZE**
Of the thousands of beautifully hand crafted _PURPLE_ caps that are donated each year, many hundreds cannot be used because the size is either too big or too small. These hats will be worn by 1- or 2-day old infants. The average newborn head circumference is 14” and hats should be approximately 6” high.
For further sizing instructions, please check our SIZING GUIDELINES.

**COLOR**
Hats need to be 50% or more of any shade of purple (for the _Period of PURPLE Crying_).
Please help us meet families’ requests for more “BOY-FRIENDLY” hats by considering patterns with darker purples, and stripes of blue, orange, green, or gray.

**SAFETY**
Please help us keep babies safe from choking and strangulation risks:
NO hanging embellishments such as straps and tassels are allowed. Small securely attached embellishments such as pom-poms, bows, ribbons, buttons, etc. are okay in moderation.

**STYLE**
Please use EITHER: all Gender-Neutral (Unisex) styles and colors OR: an equal number of Girl-Friendly and Boy-Friendly styles and colors.

**LOOMS**
This type of knitting is allowed but should be used with caution. Please ensure that the caps are not too loose or too tight for a comfortable fit around the baby’s head.